FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION APRIL 2021

B.Com./B.B.A./B.H.A./B.T.H.M.

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Two Hours and a Half   Maximum : 80 Marks

Section A

Answer at least **ten** *questions.*
Each question carries 3 marks.
All questions can be attended.
Overall Ceiling 30.

1. Define Entrepreneur.

2. Who is a Pure Entrepreneur ?

3. Mention *four* social factors affecting entrepreneurial growth.

4. What do you mean by Entrepreneurship ?

5. Mechanism of Medium-term finance to entrepreneur.

6. What is EDP ?

7. What is MUN ?

8. What is KVIC ?

9. What is NIESBUD ?

10. What is BOUNTY ?

11. What is Functional Industrial Estates ?

12. What is Seed Capital ?

13. What is Economic feasibility ?

14. What is social cost benefit analysis ?

15. Four factors affecting location decision ?

(10 × 3 = 30 marks)

Turn over

Section B

Answer at least **five** *questions.*
Each question carries 6 marks.
All questions can be attended.
Overall Ceiling 30.

16. Distinguish between Entrepreneur *vs* Intrapreneur.

17. Write down the importance of Entrepreneurship Development.

18. Mention the objectives of district industries center.

19. Briefly explain NSIC.

20. Write down the Need for Incentives and Subsidies.

21. List out the objectives of industrial estates.

22. What is Single Window System ?

23. Explain the importance of MSMEs.

(5 × 6 = 30 marks)

Section C

Answer any **two** *questions.*
Each question carries 10 marks.

24. Explain the different classification of Entrepreneur.

25. Narrate the problems of women entrepreneurship and its remedies.

26. Illustrate the Phases or Process of EDP.

27. Narrate the format for Project report for a New Business.

(2 × 10 = 20 marks)